



## 10th Pune International Film Festival 2012

10<sup>th</sup> Pune International Film Festival from 12 to 19 January 2012.

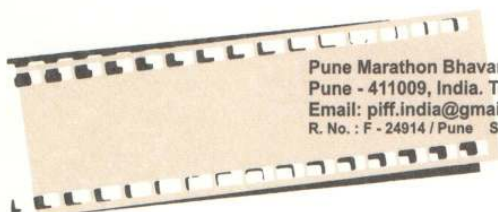
The 10<sup>th</sup> Pune International Film Festival will be inaugurated by Mr. Sanjay Devtale, Minister for Cultural Affairs - Government of Maharashtra, on the 12<sup>th</sup> January 2012, 4.30pm at CityPride (Kothrud). H.E Mr. Gudmundur Eiriksson, Ambassador of Iceland in India & Eminent Actor Rani Mukerjee will be the Guest of Honour. The International Juries, Filmmakers and eminent film personalities from across the globe would grace the occasion. This festival is jointly organised by Pune Film Foundation and Government of Maharashtra.

The Pune International Film Festival honours the distinguished personalities for their great contribution to the Indian cinema. This year, the PIFF will honour Padmavibhushan Asha Bhosle and veteran Actor Shri Amitabh Bachchan for their outstanding contribution to Indian cinema. In the previous years the same honour has been conferred upon various luminaries like Dilip Kumar, Mrunal Sen, Lata Mangeshkar, Dev Anand, Waheeda Rehman, Shakti Samanta, Yash Chopra, Dharamendra, Vyjayantimala, Sharmila Tagore, Shammi Kapoor, Shashi Kapoor, Shashikala, Saira Banoo, Sulochana Didi, Hema Malini, Dr. Shriram Lagoo and Rajesh Khanna.

Two years ago PIFF introduced the "Sachin Dev Burman International Award for Creative Music and Sound" to be conferred on a person who has made a significant contribution in this field. Distinguished Music Director, Shri. Pyarelalji of the Laxmikant - Pyarelal Duo and legendary music director, Khayyam Saab were the recipients earlier. This year, Padmabhushan Ilaiyaaraja will be joining the list of esteem honourees. For completing 50 years in the cinema, PIFF is also felicitating Mr. Sachin Pilgaonkar during this function. These are the main attractions of the opening ceremony.

As per every year, the PIFF will kick off with unique cultural programme followed by the inaugural film, 'Top Floor Left Wing', Directed by Angelo Cianci from France.

10<sup>th</sup> Pune International Film Festival will present more than 240 films at six different venues across 10 screens in the city. CityPride (Kothrud),



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ORGANIZED BY



Pune Film  
Foundation

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Maharashtra



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R-Deccan (Deccan Gymkhana), CityPride Abhiruchi (Sinhagad Road), E-Square (University Road), Inox (Camp) and NFAI (Law College Road).

The Pune International Film Festival is supported by the Cultural Department of the Government of Maharashtra and Filmcity (Dadasaheb Falke Chitranagri). PIFF is also supported by the Ministry of Information and Broadcasting-GOI, Pune Municipal Corporation, Directorate of Film Festivals, The National Film Archives of India, The Film and Television Institute of India, National Film Development Corporation, Whistling Woods International, Max Mueller Bhavan, Alliance Francaise de Pune and the Akhil Bhartiya Marathi Chitrapat Mahamandal. The festival also receives support from INKO and the Consulates and Foundations of various other countries.

PIFF is thankful to their sponsors Air India (Official Airline), DHL (Official Courier), Bank of Maharashtra (Official Bank), Sixth Element (Outdoor Partner), Shiva (Indoor Partner), Radio Mirchi (Radio Partner), Coca-Cola India (Beverage Partner), Panchshil and NECC (Event Sponsors)

Delegate registrations have already started. The catalogue fee will be Rs.500/- only and a discounted rate of Rs.300/- is available for film club members, students and senior citizens. Delegate Registration Centres are operational at CityPride (Kothrud), E-Square, Inox and Marathon Bhavan.

Please go to the web site at <http://www.puneinternationalfilmfestival.com> to register and for all other details regarding PIFF.

Pravin P Walimbe  
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